

Women's Wellness of Southern Delaware
P.O. Box 989728
West Sacramento, CA 95798-9728

<<FirstName>> <<LastName>>
<<Addr1>> <<Addr2>>
<<City>>, <<State>> <<ZipCode>>

June 26, 2026

Re: Notice of Data Security Incident

Dear <<FirstName>> <<LastName>>,

Women's Wellness of Southern Delaware ("WWSD") is writing to notify you of a data security incident that may have affected your personal information. While we are unaware of any attempted or actual misuse of your personal information, we are providing you with information about the event, our response, and steps you may take to protect against any misuse of your personal information, should you feel it necessary to do so.

What Happened? On April 28, 2026, WWSD learned that a provider who rendered aesthetics services under WWSD retained patient contact and other patient-related information after the provider's engagement with WWSD ended. The information affected relates to aesthetics service patients and limited clinical service transactions. We believe some WWSD patients were contacted using this information to offer similar aesthetic services with a new practice.

What Information Was Involved? The potentially affected information may have included your name, email, birthdate, gender, address, phone number, medications and supplements, allergies, and the following information relating to aesthetic services you received: photographs, intake records, aesthetics-related medical history, face maps, dates of services and purchases, and description of services or items purchased. For each person affected, only some of these data elements may apply and the specific information impacted varies by individual. The former provider did not have access to the electronic medical records systems used by WWSD for our clinical service line; accordingly, those systems were not compromised during this incident.

What We Are Doing: We have taken steps to mitigate the risk of a similar incident occurring in the future, including, without limitation, enhancing our comprehensive data privacy and security measures. We are in communication with the former provider to attain assurances that your information affected is appropriately returned or destroyed.

What You Can Do: Please review the enclosed "Steps You Can Take to Help Protect Your Personal Information," which provides information on what you can do to better safeguard against possible misuse of your personal information.

For More Information: If you have questions or concerns that are not addressed in this notice, please call our toll-free dedicated assistance line at 1-833-788-9712. This toll-free line is available from 9:00 AM – 9:00 PM Eastern Time, Monday through Friday, excluding U.S. Holidays.

We sincerely regret any inconvenience this event may cause you. We remain committed to ensuring the security of information in our care.

Sincerely,
Women's Wellness of Southern Delaware

Steps You Can Take to Help Protect Your Personal Information

Monitor your accounts: We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity or errors. Please report any suspicious activity on your account to the institution.

Check credit reports: Under United States law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report at:

Equifax®

P.O. Box 740241
Atlanta, GA 30374
1-800-685-1111
www.equifax.com

Experian

P.O. Box 9701
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion®

P.O. Box 1000
Chester, PA 19016
1-800-888-4213
www.transunion.com

Place a security freeze: You may place a security freeze on your credit reports, free of charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services. You will need to place a security freeze separately with each of the three major credit bureaus if you wish to place a freeze on all your credit files. To request a security freeze, you will need to supply your full name, address, date of birth, Social Security number, current address, all addresses for up to five previous years, email address, a copy of your state identification card or driver's license, and a copy of a utility bill, bank or insurance statement, or other statement proving residence. To find out more on how to place a security freeze, contact the credit reporting agencies at:

Equifax	P.O. Box 105788 Atlanta, GA 30348	1-800-685-1111	equifax.com/personal/credit-report-services
Experian	P.O. Box 9554 Allen, TX 75013	1-888-397-3742	experian.com/freeze/center.html
TransUnion	P.O. Box 2000 Chester, PA 19016	1-888-909-8872	transunion.com/credit-freeze

Place a fraud alert: At no charge, you can also have the three major credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. Usually, as soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file; however, you should confirm the fraud alerts with each bureau. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact the credit reporting agencies.

Equifax	P.O. Box 105788 Atlanta, GA 30348	1-888-766-0008	equifax.com/personal/credit-report-services
Experian	P.O. Box 9554 Allen, TX 75013	1-888-397-3742	experian.com/fraud/center.html
TransUnion	P.O. Box 2000 Chester, PA 19016	1-888-909-8872	transunion.com/fraud-victim-resource/place-fraud-alert

Review additional resources: You can further educate yourself regarding identity theft, security freezes, fraud alerts, and the steps you can take to protect yourself against identity theft and fraud, by contacting the Federal Trade Commission or your state Attorney General with some shown below. The Federal Trade Commission encourages those who discover that their information has been misused to file a complaint with them. Instances of known or suspected identity theft should be promptly reported to law enforcement, the Federal Trade Commission, and your state Attorney General. You have the right to file a police report if you ever experience identity theft or fraud. This notification was not delayed by law enforcement.

Federal Trade Commission (FTC)
600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov and ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General
200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

New York Attorney General
Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
ag.ny.gov
1-212-416-8433

North Carolina Attorney General
9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General
150 South Main Street
Providence, RI 02903
riag.ri.gov
1-401-274-4400

Washington, D.C. Attorney General
441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include, without limitation, the right to know what is in your file; the right to dispute incomplete or inaccurate information in your file; and the right to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf>.