

Ramsey, Zuri (DOJ)

From: DOJ_DoNotReply@state.de.us
Sent: Thursday, November 5, 2020 1:08 PM
To: Security, Breach (MailBox Resources); andrew.serwin@us.dlapiper.com
Subject: Online Form Submission - CPU Security Breach Notification
Attachments: VF Outdoor - Sample Notice.pdf

Type of Report: Initial

Name of Entity that Owns or Licenses the Computerized Data Whose Security Was Breached: VF Outdoor, LLC doing business as The North Face®

Street Address of Entity that Owns or Licenses the Computerized Data Whose Security Was Breached: 1551 Wewatta Street

City of Entity that Owns or Licenses the Computerized Data Whose Security Was Breached: Denver

State of Entity that Owns or Licenses the Computerized Data Whose Security Was Breached: Colorado

Zip Code of Entity that Owns or Licenses the Computerized Data Whose Security Was Breached: 80202

Name of Submitter: Andrew Serwin

Title of Submitter: Partner

Firm of Submitter (if different): DLA Piper LLP (US)

Street Address of Submitter: 4365 Executive Drive, Suite 1100

City of Submitter: San Diego

State of Submitter: California

Zip Code of Submitter: 92121

Telephone Number of Submitter: (858) 677-1418

Email Address of Submitter: andrew.serwin@us.dlapiper.com

Submitter's Relationship to Entity That Was Breached: Attorney

Type of Organization: Retail

If you chose "Other" for type of organization, please explain here.:

Type of Personal Information Involved in the Security Breach - Delaware residents' first name or first initial and last name, in combination with 1 or more of the following (mark all that apply): OnlineAcctID

Number of Persons Affected - Delaware Residents Only: 59

Number of Persons Affected - Total (including Delaware): 34582

Dates Breach(es) Occured (include start/end dates if known): October 8, 2020 and October 9, 2020

Dates Breach(es) Discovered: October 9, 2020

Dates Consumers Notified: November 5, 2020

Form of Notice to Affected Persons (attach a sample of the notice): Electronic

Form of Notice Sample:

Was Notification Delayed Because of Law Enforcement Request?: No

Type of Security Breach (mark all that apply): Other

If you chose "Other" for type of security breach, please explain here.: Credential stuffing attack.

Was Information Encrypted?: No

Was Encryption Key Acquired?: NA

Brief Description of the Security Breach: On October 9, 2020, we were alerted to unusual activity involving our website, thenorthface.com. We believe that on October 8, 2020 and October 9, 2020 we were subject to a credential stuffing attack, in which the attacker gained access to email addresses and passwords from another source and used those as credentials to access user accounts on thenorthface.com. We believe that the attacker may have viewed information, including products an individual purchased on our website, products saved to an individual's "favorites," billing address, shipping address(es), VIPeak customer loyalty point total, email preferences, first and last name, birthday and telephone number. In some cases, the attacker was able to process purchases through user accounts on thenorthface.com; although the attacker would not have been able to view or access payment card information as we tokenize that

information. We are notifying you of the number of residents who we believe were affected; however, we do not have addresses on file for all affected individuals and more residents may have been affected. We do not believe that the attacker accessed information from us that would require us to notify you of a data security breach under applicable law, but we are notifying you of the incident voluntarily, out of an abundance of caution.

Location of Breached Information: Server

If you chose "Other" for location of breached information, please explain here.:

Actions Taken in Response to the Security Breach (mark all that apply): PasswordReqs, TechSafeguards

If you chose "Other" for actions taken in response to the breach, please explain here.:

Credit Monitoring Services Offered?: No

If credit monitoring services were/are offered, what is the duration?:

If credit monitoring services were/are offered, who is the provider?:

Identity Theft Protection Services Offered?: No

If identity theft protection services were/are offered, what is the duration?:

If identity theft protection services were/are offered, who is the provider?:

Briefly Describe The Credit Monitoring or Identity Theft Protection Services, If Offered:

Law Enforcement Agency Notified of Security Breach?: No

Name of Law Enforcement Agency, if applicable:

Contact Name and Number for Law Enforcement Agency, if applicable:

Report Number for Law Enforcement Agency Notification, if applicable:

Email Address: andrew.serwin@us.dlapiper.com

Send a copy to me: yes