



SECURITIES COMMISSIONER FOR THE  
STATE OF DELAWARE  
MAR 08 2011

BEFORE THE SECURITIES COMMISSIONER  
OF THE STATE OF DELAWARE

IN THE MATTER OF: )  
 )  
ROCKY MOUNTAIN ) Case No. 11-2-3  
ADVERTISING AGENCY, )  
 )  
Respondent. )

CEASE AND DESIST ORDER

WHEREAS, Rocky Mountain Advertising Agency of Mesa, Arizona, has offered to a resident of the State of Delaware an investment contract pursuant to which the offeree; in return for a payment of either \$150, \$300, or \$495; will purportedly receive commissions on the sale of a book to be advertised by Rocky Mountain Advertising Agency (see, attached offering document); and

WHEREAS, Rocky Mountain Advertising Agency, while previously doing business as Big Bear Advertising Agency of Cleveland, Tennessee, offered and sold to a resident of the State of Delaware an investment contract pursuant to which the investor, in return for a payment of approximately \$167, was promised commission payments on the sales of a book to be advertised by Big Bear Advertising Agency; and

WHEREAS, the investment contracts offered and sold by Rocky Mountain Advertising Agency and its predecessor, Big Bear Advertising Agency, were not registered with the Securities Commissioner for the State of Delaware as required by 6 Del. C. sec. 7304;

NOW THEREFORE, IT IS HEREBY ORDERED this 7th day of March, 2011 that Rocky Mountain Advertising Agency, and any person associated with Rocky Mountain

Advertising Agency, cease and desist from offering or selling any investment contract or other security in Delaware until such investment contract or security is registered under 6 Del. C. ch. 73. Rocky Mountain Advertising Agency, and any person associated with Rocky Mountain Advertising Agency, may request a hearing on this order, and, if such request is made in writing, the hearing will be scheduled within fifteen days from the date the written request is received by the Commissioner.

  
Peter O. Jamison, III  
Securities Commissioner for the  
State of Delaware

**BE A PART OF OUR NATIONAL MEDIA, TV AND INTERNET PROGRAM  
FOR AS LITTLE AS \$150.00!!!**

**RECEIVE A MONTHLY INCOME WITH UNLIMITED EARNINGS!!!  
PROFESSIONAL COMPANY WILL DO ALL THE WORK FOR YOU  
WE SUPPLY AND SHIP ALL OF THE PRODUCTS!!**



**ROCKY MOUNTAIN ADVERTISING AGENCY**

6040 E. Main Street, Suite 513 • Mesa, AZ 85205 • (480) 649-4225

A national advertising campaign to promote the sale of the entire collection of the new and most highly acclaimed 2010 edition of the book, "*Best Money Making Opportunities Of All Time*," will be starting February 8, 2011. There will be many television commercials airing on TV throughout the US and Canada with a potential viewing audience of millions of people. Our new internet edition includes our *Money Power catalog* containing hundreds of money making pages. The book will be promoted through our national advertising media network, the Internet and television commercials and will include our new special edition "*Making Thousands of Dollars a Month with Log Home Kits*." Now for the first time you can join a program where we handle all orders of our hot selling new book for you. This is NOT Multi Level Marketing (MLM). This is a sound business opportunity. Without any direct selling on your part you could make thousands of dollars from all the products sold from the book and related catalogs. This can be consistent every month. **(Example – You start with \$495 (Senior Marketer) and just one log home kit order (Snowbird model) you will make \$8,200.)** Imagine the potential! All you have to do is sit back and collect your commission. With our new program thousands of dollars a month is possible without every having to personally sell or talk to anyone. This is the kind of opportunity that I know may initially sound too good to be true, but in fact, it is too good to be ignored.

We believe the most profitable way to reach millions of people is with direct response advertising. That is why billions of dollars are spent on television commercials and direct response advertising each year. As we all know it works! This is a chance for you to be involved in an ongoing opportunity which could make you money every day. Our national advertising media network includes television, radio, direct response, newspapers and the Internet which will include hundreds of ads that will sell our books for you. **You don't need to worry where you are going to advertise as we will take care of that for you when you join the program.** Please note, this is not an investment or security, you are simply an independent marketer.

## **HERE'S HOW IT WORKS**

**STEP 1** When you enter our program you will be assigned an identification number. All ads will include that number. With your identification number our fulfillment center will be able to track each order for you.

**STEP 2** People throughout the country will see the ads then call our 1-800 phone number seen in the ad to place an order. The customer will be asked by our fulfillment center for your identification number that appears in the ad. You are then given instant credit for that order and will be paid immediately.

**STEP 3** Internet orders!! Yes, the Internet will bring in orders from all over the world. People will see the ad and go to our website and fill out an order form, put in your identification number and the order is processed. You will get paid immediately. **We handle and process all orders from the web so you do not need a computer.**

**STEP 4** Each time an order is shipped to a customer we will include a new *money power catalog* with your imprinted identification number included. Catalogs and brochures are given away free to get them into the hands of millions of people. The *money power catalog* contains over 800 opportunity products that will make you rich, including our log home kits and home plans that can make you thousands right away. The catalog is so power packed that it has something for everyone. You will make money from anything they order in the catalog. This is called residual income and as new products are added to the catalog you will make money on those also. Your income could increase without any more work on your part. (Please refer to the circled and underlined part of the enclosed photo copy newspaper article.)

**STEP 5** Millions of dollars of orders can be generated. With people throughout the US and other countries around the world surfing the Internet, watching our commercials, ordering our books, log home kits, and the many other money making products and opportunities in the money power catalog, you will receive a steady monthly income!!

# PROPOSALS FOR ALL INTERESTED PARTIES

You have been selected to receive this invitation to take part in this dynamic opportunity that could make you financially secure for life. We wanted to work with someone that we believe desires to be independent and financially secure! We believe this opportunity is on the cutting edge of a new technology so fascinating and appealing that it will set the standard for a new era of marketing products. For instance, you do not need to fulfill orders. You do not even need a computer. **Professional companies will do the work for you. The fulfillment company will mail out brochures and catalogs on a rotation basis so thousands of daily orders can be generated. It will handle all 1-800 incoming phone orders for you, as well as handle and process all orders from our website daily. Also a trained salesperson will handle all log home kit orders for you.** A fulfillment center will ship all orders directly to the customer within 24 hours for you. With our best selling books and catalog and millions of people now ordering online, you will be able to make money immediately on each and every order everyday.

## HOW YOU MAKE MONEY

You make money when books are sold through our national advertising media network. It's that simple. We believe that our new book and our money power catalog are that powerful and our marketing system is that good. Our goal is to have only **200** marketers take part in this exciting opportunity. We will do this by using the power of our national advertising media network and the Internet, browsed by millions of people daily. The resulting orders from book sales, and catalog orders will make you money every day. Along with your **weekly commission check**, you will receive a written confirmation showing how many of your orders were processed each week. You make money from the moment the first order is received.

## The Program Has Three Choices

- 1. (Money Power 1 Marketer): fee \$150.00** This fee entitles you to 10% commission from sales of the book *Best Money Making Opportunities Of All Time*, and 10% commission on all books, log home kits, products and income opportunities sold in our **Money Power Catalog**.
- 2. (Money Power 2 Marketer): fee \$300.00** This fee entitles you to 30% commission from sales of the book *Best Money Making Opportunities Of All Time*, and 30% commission on all books, log home kits, products and income opportunities sold in our **Money Power Catalog**.
- 3. (Money Power 3 Marketer): fee \$495.00** This fee entitles you to 60% commission from sales of the book *Best Money Making Opportunities Of All Time*, and 60% commission on all books, log home kits, products and income opportunities sold in our **Money Power Catalog**.

## NO EXTRA FEES OR HIDDEN COSTS

Included in the above fees is a maintained internet website, (our expense) advertising and all fulfillment services. Just decide which power marketer 1, 2 or 3 you would like to become and we will immediately start running ads for you through our national advertising media network. As our product line expands our state of the art computer system will process and handle thousands of orders daily so you do not need a computer. We will handle the computer work and orders for you. New products will be added every month which will result in more orders which equals more money for you. So catch our next airplane which is taking off on schedule.

Don't walk across the country but catch the next flight and get to where you want to go (financially) in a fraction of the time. Ride the wave of TV and the Internet where millions of people are ordering products everyday. We believe the timing could not be better for this exciting opportunity.

Yours for a richer and brighter future!

*The Marketing Team*

Rocky Mountain Advertising Agency

P.S. You now have the opportunity to take control of your financial destiny. **This is a one time offer!** Due to the limited availability, you will not be contacted again to take advantage of this **once in a lifetime opportunity**. As you see in the enclosed photo copy of the newspaper article, the news media agree that our catalogs and books are real winners! **You must act fast.** Be one of only **200** marketers to take part in this exciting opportunity and be rewarded for your vision. Once all the marketers have paid their fee, all other money will be returned at which time this opportunity will be permanently closed. *This offer expires on February 8, 2011.*

**YES! I would like to get in on this fabulous opportunity!**

*Please check one:*

\$150.00     \$300.00     \$495.00



*Please make check or money order payable to:*

**ROCKY MOUNTAIN ADVERTISING AGENCY**  
6040 E. Main Street, Suite 513 • Mesa, AZ 85205 • (480) 649-4225  
or for your convenience you may pay by credit card.

Visa     MasterCard     Discover     American Express

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on the credit card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Upon payment you will receive a confirmation receipt.**

*Please check: YES! Please send me sample CD copy of your TV commercials.*

Sample CD copy of 2 one-minute commercials - \$10.00  
*The above price includes shipping and handling. Yes, I am going to be a marketer and I have enclosed my fee.*

YES! Please send me a sample copy of the book Best Money Making Opportunities Of All Time, containing hundreds of money making pages and sample log home kit plans that can make me thousands of dollars. Please enclose \$12.00 which includes shipping and handling. Yes, I am going to be a marketer and I have enclosed my fee.

YES! Please send me a sample copy of your money power catalog and enclose \$2.00 to cover shipping and handling. Yes, I am going to be a marketer and I have enclosed my fee.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_